



women's health club

Join the UK's most trusted community of women's health, beauty and wellbeing businesses, built by experienced marketers and powered by real connections.

Media Pack

Connect with Thousands of Women Seeking Trusted Health, Beauty & Wellbeing Services

Women's Health Club is a dedicated platform connecting women with trusted professionals, clinics, brands and services across health, beauty, medical and wellbeing.

Our engaged community comes to us for expert guidance, recommendations and quality providers they can rely on.

Partner with us and position your brand at the heart of a growing community that values trust, expertise and women's wellbeing.

Meet Jo & Abi

Women's Health Club was founded by Jo and Abi, who first met while working at McCann, one of the world's leading global advertising agency networks, creating award-winning campaigns and commercially impactful brand communications for some of the world's biggest brands.

United by a shared passion for exceptional brands and women's health and wellbeing, they recognised an opportunity to create something different, a trusted platform that connects women with reputable health, beauty, medical and wellbeing services.

With more than **60 years of combined experience** across advertising, marketing, PR and events, Jo and Abi know what it takes to build brands, create engaged communities and deliver campaigns that make an impact.

Just as importantly, they have spent decades building genuine relationships. Through their extensive professional and personal networks, they are connected with thousands of women, business owners, industry leaders and local communities across the region. These trusted relationships, combined with strong connections throughout the female wellness sector, have helped shape Women's Health Club into a platform with an authentic, highly engaged audience.

“Our mission is to connect women with the brands, services and professionals that help them live healthier, happier lives, while helping our partners build meaningful relationships with the communities they want to reach.”



The Brand Minds
Behind Women's
Health Club Jo & Abi.

Welcome to the Club

A woman with her eyes closed is lying down, receiving a facial massage. Her head is tilted back, and her face is being gently touched by two hands. She is wearing a white towel around her head. The background is softly blurred, showing a spa-like environment with white towels and a warm, ambient light.

Where Trusted Businesses Connect with Engaged Women

Women's Health Club is more than a directory. It's a carefully curated community that helps women discover **trusted health, beauty, medical and wellbeing services**, while giving businesses the **visibility, credibility and connections** they need to **grow**.

Why Join Women's Health Club?

Increase Your Visibility

- Be discovered by women actively searching for trusted services.
- Benefit from a professionally presented business profile that works for you 24/7.

Boost Your Digital Presence

- Valuable backlinks to your website that support your SEO.
- Shared content across our social media channels.
- Increased online exposure through our growing community and partner network.

Grow Your Network

- Connect with like-minded businesses and wellness professionals.
- Collaborate with fellow members through referrals, partnerships and joint promotions.
- Expand your reach through our trusted local and industry connections.

Be Part of the Community

- Opportunities to attend and showcase your business at live events, networking sessions and wellness experiences.
- Build genuine relationships with potential customers and other trusted providers.

Your Membership Includes

- ✓ Dedicated business listing
- ✓ Services, images and gallery
- ✓ Website & social media links
- ✓ Reviews & testimonials
- ✓ Contact details & location
- ✓ SEO-friendly backlinks
- ✓ Social media promotion opportunities
- ✓ Access to collaborations & referrals
- ✓ Invitations to live events & networking

More Than a Listing

When you join Women's Health Club, you're not simply adding your business to another directory.

You're becoming part of a trusted community built by experienced marketing professionals, designed to increase your visibility, strengthen your online presence, expand your network and connect you with women actively looking for the services you provide.



Your Membership Includes...

At Women's Health Club, we combine digital marketing, trusted recommendations and real-life connections to help your business reach the right audience and build long-term visibility.

Trusted Online Directory

A searchable directory where women can find your business by location, service or speciality, complete with images, reviews, contact details, website links and social media.

The Edit

Our digital wellbeing magazine featuring expert advice, member spotlights, interviews, industry news and inspiring content that puts your brand in front of an engaged audience.

Partnership & Collaboration Opportunities

We create meaningful collaborations between trusted brands, businesses and professionals, helping members grow through shared audiences, referrals and strategic partnerships.

Weekly Newsletter

Reach our opted-in community through regular newsletters featuring member businesses, expert content, events and exclusive offers.

Word-of-Mouth Network

Recommendations remain one of the most powerful forms of marketing. Our growing community and extensive local network create authentic referrals and trusted introductions for our members.

Live Events & Networking

Connect with potential clients and collaborate with fellow members through wellness events, networking sessions, workshops and community experiences.

Social Media Amplification

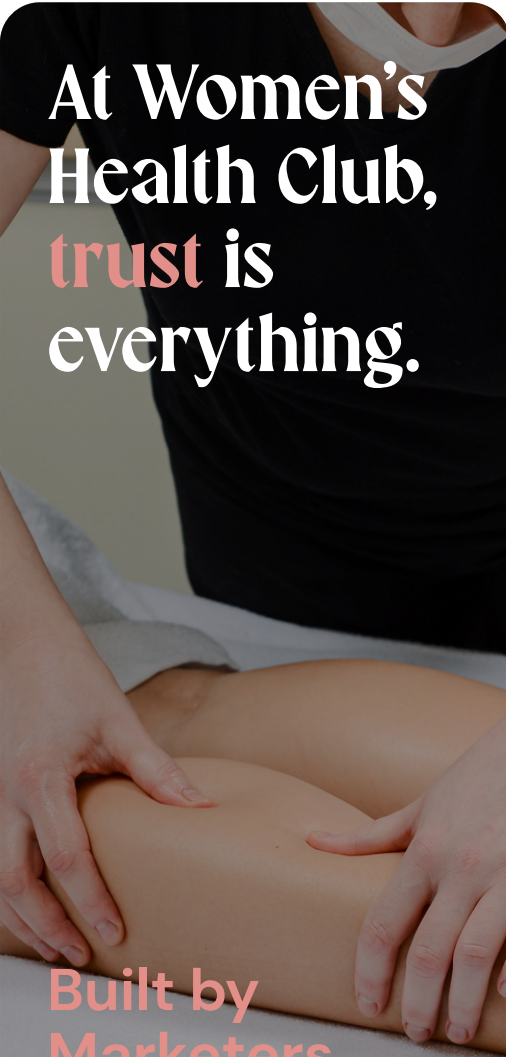
Benefit from shared content, member features and collaborative campaigns across our social channels, extending your reach and strengthening your online presence.

The Women's Health Club Podcast

Regular conversations with industry experts, business owners and inspiring women, available on Apple Podcasts and Spotify, creating additional exposure and thought leadership opportunities for our members.



**One
Membership...
Multiple
Opportunities.**



At Women's
Health Club,
trust is
everything.

Built by
Marketers.
Powered by
Community.

The WHC Approved Network

Trusted. Curated. Recommended

We only partner with businesses, clinics and professionals that meet our high standards for quality, credibility and customer experience. If we wouldn't recommend them to our friends and family, they won't appear on our platform.

Membership is more than a listing. It's a mark of trust.

As a WHC Approved Member You'll Receive

- The exclusive WHC Approved Seal for your website, social media and marketing
- A premium window decal or reception plaque for your premises
- Recognition as part of a carefully curated network of trusted providers
- Opportunities to collaborate, connect and grow with like-minded businesses
- Increased credibility through association with the Women's Health Club brand

Join a community where quality is recognised, trust is earned and exceptional businesses belong.

Putting Your Business in Front of the Right Women

At Women's Health Club, we don't just list your business. We actively promote it through a powerful mix of digital marketing, content, partnerships and live experiences, helping you reach women who are actively looking for trusted health, beauty and wellbeing services.

Your Business Benefits From

10,000+ website visits every month from women searching for businesses like yours

50,000+ targeted women reached every week through paid social campaigns

6,000+ engaged subscribers receiving our regular email newsletters

An active and growing social media community

PR and media opportunities designed to increase visibility and credibility

Partnership marketing with like-minded brands and businesses

Highly sought-after, sold-out live events that create meaningful connections and real conversations

Built by Marketers. Powered by Community.

Everything we do is designed to raise your profile, build trust and keep your business front of mind with women actively seeking high-quality health, beauty and wellbeing services.

Because brilliant businesses deserve to be discovered.

Membership

Join the WHC Approved Network

For little more than the cost of a daily coffee, you can become part of a trusted community of health, beauty, medical and wellbeing professionals.

Annual Membership

£420 per year

Just £26.25 per month when paid upfront, saving you 25%.

Monthly Membership

£35 per month

A simple 12-month Direct Debit.

Why join?

- Be part of a trusted and supportive business community
- Build valuable connections and collaborations
- Attend complimentary monthly networking events
- Access our friendly members' WhatsApp community for referrals, recommendations and support
- Invest in your business for less than 90p a day

Simple. Affordable. Trusted.

Join the WHC Approved Network today and put your business alongside the best in women's health, beauty and wellbeing.

Ready to join?

How do I join?

It's easy. Simply email jo@womenshealthclub.co.uk with **SIGN ME UP** and we'll take care of the rest.

We'll get your onboarding started straight away and have your profile live as quickly as possible, so you can start enjoying the benefits of being part of the WHC Approved Network.

What happens next?

We'll guide you through every step, from creating your listing to introducing your business across our social channels and newsletters as well as introducing you to our other members. Before you know it, you'll be connected with our community and making the most of your membership.

What kind of businesses can join?

If you're passionate about improving women's health, beauty or wellbeing, we'd love to hear from you.

Private clinics, GPs, dentists, wellness practitioners, therapists, health coaches, counsellors, menopause specialists, nutritionists, dietitians, gyms, fitness studios, personal trainers, beauty and aesthetic clinics, pregnancy, birth and postnatal services,

women's health brands, food and supplement companies, spas, retreats, wellbeing experiences, legal wellbeing specialists and financial wellbeing experts.

In short, if you're raising the bar and making a positive difference to women's lives, you'll fit right in.

Can I cancel?

Membership is a 12-month commitment, giving you plenty of time to build your profile, create valuable connections and enjoy all the benefits of the community.

After that, you're free to leave at any time, although we have a feeling you'll want to stay.

Ready to become WOMEN'S HEALTH CLUB Approved?

Join a trusted community where brilliant businesses connect, collaborate and grow.

Email jo@womenshealthclub.co.uk with **"SIGN ME UP"** and we'll do the rest.